

SME Cluster Growth is running two programmes for engineering-focused SMEs and universities to work together, increase understanding and develop strategic long-term partnerships.



## SME GROWTH STUDENT CONSULTANCY

The Student Consultancy Scheme is a semester-long programme that gives postgraduate and undergraduate students the opportunity to address an existing problem or challenge within an SME.

Who can join? The consultancy is open to engineering-focused SMEs who will be paired with postgraduate and undergraduate students from six project partner universities in Spain, Italy, Ireland, Turkey, and France.



### **CHANGE OF PERSPECTIVE PROGRAMME**

The Change of Perspective programme brings academics in the six partner universities together with SME professionals to exchange workplaces for a working day to experience a different environment.

Who can join? Academics from six partner universities and business professionals from partner SMEs in Spain, Italy, Ireland, Turkey and France.

## How SMEs can benefit:

- Access to postgraduate and undergraduate student expertise
- Help to address existing problems or challenges to growth within their business
- Opportunity to establish a partnership with a university
- Access to a future talent pool
- Gain insight into how universities operate to inform collaboration

# How universities can benefit:

- Gives students access to real-world business challenges to problem solve
- Offers students from multiple disciplines exposure to an SME environment
- Develops relationships between universities and SMEs
- Can be integrated into graduate and undergraduate study programmes
- Gain deeper insights into the working systems of an SME

#### **CONTACT DETAILS**

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